# The Oklahoma Business



# AGENDA • JANUARY 8, 2014 • OKC CHAPTER UPCOMING EVENTS

#### Ι. Welcome

Randy Thurman, Co-President and CFO, Retirement Investment Advisors; OK Ethics Board of Directors

Special welcome to Cameron University who is hosting our first-ever live streaming video conference in Lawton. Many thanks to Beth Hinkle and her team for organizing this milestone event!

#### II. Kudos

Thanks to SandRidge Energy for donating an extra \$1500 for our winning university teams to participate in the National Ethics Bowl! (SandRidge is a Pinnacle member and Joy LaBar serves on the Foundation Board of Directors.)

#### Cheering on our winners who won the regionals and will compete in the National Ethics Bowl in Jacksonville, Florida on February 27:

- First Place: University of Oklahoma's "Boomer" team
- Second Place: University of Central Oklahoma's "Bronchos," team
- Third Place: Oklahoma Christian University's "Talons" team

#### (Continued on Page 3)

Hats off to Rose State College who will be the first Oklahoma team to participate in the Association for Practical & Professional Ethics Two-Year College National College Ethics Bowl to be held in Chicago in March.

#### III. Announcements

OK Ethics was award the "Outstanding Organization of the Year" by the Greater **OKC** Hispanic Chamber of Commerce, This award is given to a Non Profit organization that has achieved outstanding success and accomplishments.

#### **New Members and Upgrades!** OK Ethics has 945 members representing approximately 200 companies

- Navigator (Upgrade): Linde Process Plants, Inc. (Tulsa)
- Horizon (Upgrade): HoganTaylor LLP (OKC & Tulsa)
- Frontier: Variety Care; National Hispanic Disaster Relief Network (OKC & Tulsa)

**IV. Upcoming Events** Shannon Warren, Founder OK Ethics

### V. Guiding Principle

Mark Nance, Vice President of Internal Audit, American Fidelity Corp., Member of Executive Recruiting Team for OK Ethics

### VI. Introduction

Susan Blair, CFO, Citizen Potawatomi Nation, OK Ethics Star Member

#### VII. Keynote

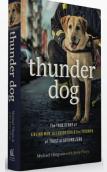
"Spiritual Intelligence: The Leadership Edge" Gael O'Brien, The Ethics Coach, Entrepreneur Magazine

# TRUST, TEAMWORK & THUNDERDOG'S TRIUMPH

MA

0

B U<sub>s</sub>



Presented by **Mike Hingson Best Selling Author** and Inspirational Speaker

Thursday, February 6, 2014 11:30ам-1:00рм

**The Petroleum Club Oklahoma City** 

# **DAVE LOPEZ**

Interim Superintendent, OKC Public Schools; Former Secretary of Commerce, Oklahoma; Former President, American Fidelity Foundation

Wednesday, March 12, 2014 11:30ам-1:00рм **The Petroleum Club Oklahoma City** 



Co-hosted by the Greater OKC Hispanic Chamber of Commerce

Did you know that 501c3, non-profit organizations can join for free at the Frontier level?

### Vision: To be recognized as a statewide and national forum for promoting business ethics.



# **REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.**

# **VOLUNTEER APPRECIATION:**

OK Ethics relies primarily on volunteers to achieve the organization's successful pursuit of Oklahoma's values of integrity at work. It takes leadership and teamwork to host these exciting events and we salute your dedication in achieving OK Ethics' mission! Listed below are today's volunteers who consistently provide service to our members:

# AGENDAS:

Many thanks to the volunteers from **Metro Technology Centers** who provide our monthly agendas.

## AMBASSADOR TEAM:

These friendly people welcome our guests each month and assist in helping them locate seats. They also arrive early to help distribute agendas and assist with name tags.

Brent Martens	Accounting Principals	Team 1 Leader
Daniel Yunker	Kimray, Inc.	Team 2 Leader
Deborah Burroughs	Langston University (retired)	Ambassador
Chris Ferguson	Oklahoma Funeral Board	Ambassador
Jacob Pasby	Arnold Oil	Ambassador
Connie Root	Walker Company	Ambassador

### **REGISTRATION TEAM:**

These dependable individuals diligently record our guests' attendance and handle the collection of fees:

Mark Neumeister, CPA	D. R. Payne & Associates	Registration Chairperson
Mary Vaughn, CPA	JMA Energy	Cash & Visitors
Marvinette Ponder	Devon Energy	Pre-paid Registration Co-Chair
Lucius Crandall	SandRidge Energy	Pre-paid Registration
Terri Smith-Hutchings	BVA	Pre-paid Registration

# SPECIAL INITIATIVES:

Michael Mount	Oklahoma Accountancy Board	CPE's
Susan Pate	Stinnett & Associates	Accountant
Jamie Potter	Eide Bailly LLC	Facilities & Logistics Chair
Jalisha Petties	OK Ethics	Member Care Coordinator
Anna Rosenthal	OK Ethics	Special Projects
Factor 110		Name Tags and Guest Services
Shirley Mears	Champlin Broadcasting	(99.7) Announcements on the Morning Drive

TUNE IN! Our own **Bob Byrne** and **Shirley Mears** featured on the morning drive for **Hank FM 99.7 (Classic country western)** – Tune in between 7:00 and 8:00 a.m. to learn more about Oklahoma's legacy! Also, hear interviews with speakers thanks to Champlin Broadcasting and the folks with the Oklahoma Heritage Association who provide the research for our historic profiles!

### JOIN THE TEAM:

Want to be part of the recruiting team that helps OK Ethics flourish? Talk to these leaders below:

- In OKC, Contact Lynda Mobley with Oklahoma Natural Gas at Lmobley@ong.com or call (405) 551-6774.
- In Tulsa, contact James Kelley with The Rowland Group at james@rowland-group.com or call (918) 836-1900.

If you would like to volunteer for special initiatives such as preparing an annual report or constructing press releases, contact Shannon Warren at **warrenokla@cox.net**.





Congratulations to the winners of the Annual Regional Ethics Bowl in San Antonio, held November 16, 2013:

# **FIRST PLACE:**

# University of Oklahoma's "Boomer" team

Participating Students: Jeremy Allen, (Economics and Environmental Sustainability); Storm Dowd-Lukesh, (Economics) and Rahul Gaikwad, (Economics and Finance)

<u>Advisors</u>: **Dr. Stephen Ellis**, is Associate Professor and Graduate Liaison in the Department of Philosophy at OU. The team also received coaching from faculty members **Breea Clark**, **Will Spain**, and **Adrienne Jablonski**; and graduate student **Kelly Epley**, who served as argument coach.

# **SECOND PLACE:**

# University of Central Oklahoma's "Bronchos," team

Participating Students: Jordan Atterberry, (Accounting); Matthew Franklin, (Accounting); Xiang Li, (Accounting); Matthew Olesen, (Accounting) and Shirley Tran, (Accounting)

<u>Advisors</u>: **Dr. Katherene Terrell**, Prof. **Charles Gray**, **Dr. Bambi Hora**, and graduate student **John Spencer** (team mate prior two years).

# **THIRD PLACE:** Oklahoma Christian University's "Talons" team

<u>Participating Students</u>: Jasper Bawcom, Hunter Farhat, and Gabriel Gasiorowski

<u>Advisor</u>: Associate Professor of Business, Jeff Simmons.



Thanks to SandRidge Energy for donating an extra \$1500 for our winning university teams to participate in the National Ethics Bowl! (SandRidge is a Pinnacle member and Joy LaBar serves on the Foundation Board of Directors.) This year's regionals featured a total of 16 teams. In addition to the first through third place winners, there were three additional teams entered from the Sooner state. Across the nation there are ten separate regional competitions. Three to four teams will advance from each of those contests to the National Student Ethics Bowl, scheduled for February 27, 2014 in Jacksonville, Florida.

Representing the Oklahoma Business Ethics Consortium and Business Ethics Foundation at the event were Colin Schoonover, manager of pipeline systems and engineering services for ONEOK Distribution Companies in Tulsa, and Jack Rosenberg, senior manager of corporate security and ethics compliance for Chesapeake Energy Corporation.

Judges evaluated the teams based on clarity, relevance, use of central ethical dimensions and deliberative thoughtfulness. Teams were ranked by number of wins, number of ties, and the point differential as awarded by judges. Each team researched and presented positions involved with cases based on current examples of ethical challenges. Winners were selected by teams of judges representing a cross section of educational backgrounds and professional disciplines.

Hats off to **Rose State College** who will be the first Oklahoma team to participate in the **Association for Practical & Professional Ethics Two-Year College National College Ethics Bowl** to be held in Chicago in March.

# **GUIDING PRINCIPLES** Adopted July, 2004

To ensure that the Consortium fosters positive characteristics of integrity in the successful achievement of its goals, these Guiding Principles were discussed and adopted (with revisions) during a milestone planning session held by Consortium leaders in Stroud on June 18, 2004. These principles were developed based on the Character First's values and philosophies.

# **RESPONSIBILITY TO SELF AND OTHERS**

### Collaboration

integrity

Service

- Encouraging the promotion of actions and
- Sharing ideas and resources
- Responsibility and accountability for fulfilling the mission of the Consortium.
- Passion for promoting ethics and Achievement of common goals through the promotion of ethical, mutually beneficial relationships
- ethical behavior through personal Service to the Consortium over promotion of self-interest
  - · Cooperation emphasized over competition in promoting ethical business conduct
  - Members collaborate by being constructively engaged in discussions regarding ethics
  - Seeking consensus in interactive discussions regarding ethical matters.
- Members may become aware of confidential information shared by others in an effort to determine an ethical course of action. We ask members to be sensitive in recognizing and respecting the efforts made toward achieving ethical behavior. In that vein, public disclosure of this information is discouraged.
- We respect other members and the process by:
  - Exhibiting listening skills and actively listening to discussions
  - Being open to other points of view and outcomes
- We are an inclusive organization and demonstrate this by welcoming members who are in different stages of learning as applied to ethical behavior.

### LEAD WITH INTEGRITY Honor

### **Dependability**

 Members are asked to demonstrate their support of this initiative by consistently attending meetings.

### Initiative

organizations.

done to help promote the Mission of the Consortium and taking

action to assist in that effort.

- Recruiting other members who have demonstrated a desire to
- through the practice of integrity and ethical promote ethical behavior in their behavior in their business dealings. • We express gratefulness to our hosts, Recognizing what needs to be
  - sponsors and speakers; as well as to those whose volunteer service makes OK Ethics a stronger organization.

Members are asked to honor the Consortium

Respect

· Realizing that each of us is in a mode of continual learning, we demonstrate humility, care and compassion when sharing our thoughts and knowledge.

### Courage

• Speak the truth with confidence and encourage others to do the same.

# **INSPIRE TRUST**

### We serve and promote the cause of truth with integrity, objectivity and fairness to all persons.

- We hold ourselves accountable by consistently honoring our word.
- We extend trust abundantly to those who have earned it.
- Trust, once earned, will not be taken for granted, manipulated or abused.

# Visit okethics.org for resources, videos, articles and to see who's who.







#### **About our presenter:**

Gael O'Brien's extensive career working for global companies, consulting and executive coaching has focused on how leaders lead and create engagement around purpose and values to transform culture, crises and obstacles.

Ms. O'Brien is The Ethics Coach columnist for Entrepreneur Magazine, a columnist for Business Ethics Magazine and publisher of The Week in Ethics, founded in 2009 as a leadership resource for businesses and universities. An expert on leadership, corporate responsibility and building trust and reputation, Gael works with the ethics centers at Bentley University, California State University at Long Beach and Marymount Loyola University. She is a Senior Fellow in Social Innovation at the Lewis Institute at Babson College.

Recruited to Mitsubishi Motor Manufacturing of America in 1996 to help lead a model workplace initiative after the company was sued by the Equal Employment Opportunity Commission, Ms. O'Brien led a values process with 4,000 employees that helped accelerate the culture change. Promoted to a vice president at Mitsubishi Motors North America, she was responsible for government relations, corporate communications and responsibility, and president of the Mitsubishi Motors USA Foundation.

Ms. O'Brien is President of Strategic Opportunities Group, a consulting and executive coaching firm which has included her working with RAND's Center for Corporate Ethics and Governance, and as program director for a Conference Board research working group on fostering ethical leadership.

# **REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.**

# SPIRITUAL INTELLIGENCE: LEADERSHIP EDGE

Presented by **Gael O'Brien** Entrepreneur Magazine's The Ethics Coach

She began her career as an assistant editor of The Chronicle of Higher Education, was chief of staff to an Ohio Senate leader and director of marketing for a Price Waterhouse (now PWC) office before founding Strategic Opportunities Group -- which she left when recruited to Mitsubishi and returned to in 2004.

Ms. O'Brien received a graduate certificate in Business Ethics from McCallum Graduate School of Business; a Master's degree in English from the College of William and Mary and did her undergraduate work at Skidmore College. She is a board certified coach in leadership and executive coaching and an award winning communicator.

#### **Program Overview:**

In the context of the multiple intelligences we possess, IQ and EQ are commonly talked about, but we often overlook spiritual intelligence (SQ). And yet SQ – which is distinct from any religious affiliation -- also has a tremendous impact on leadership effectiveness, decision making and creating cultures where employee engagement is high. In her interactive presentation, Ms. O'Brien will explore how spiritual intelligence plays a leading edge in ethical decision-making.

In addition, Ms. O'Brien will talk about "self seal" and the implications for ethical behavior, provide examples from corporate crises and successes regarding the absence or presence of spiritual intelligence's impact on organizational culture, look at the attributes that best serve ethical behavior, including gender diversity, and conclude with recommendations for increasing awareness of how leaders can avoid self-seal and foster spiritual intelligence and ethical behavior.

#### **Take Aways Include:**

- 1. Spiritual intelligence and how it impacts ethical decision-making
- 2. The power of values in changing a culture
- 3. Gender diversity's impact in ethical decisionmaking (diversity enhances process)

# **Recommended for 1 CPE in Ethics\***

\*Program is designed at the basic level and is suitable for anyone aspiring to or currently holding a leadership position. Note that it is up to the individual attendee to demonstrate relevance to his/her own area of practice. OK Ethics makes no guarantees

### GENERAL PROGRAM DISCLAIMERS:

**LEGAL:** Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney.

**CPE'S:** From time to time, Continuing Professional Education credits are offered. Because OK Ethics relies heavily on volunteers to provide these, we do not have the manpower to send certificates after the program is completed.

#### REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

**PHOTOGRAPHY:** Occasionally, photos of the event are made and these may be posted on the OK Ethics website or Facebook page. By attending the program, participants tacitly understand and agree to this process. If preferences are otherwise, please notify us at okethics@yahoo.com or call (405) 889-0498 and we will be happy to comply with your wishes.

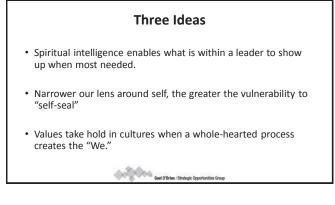
#### **PRESENTATION STANDARDS:**

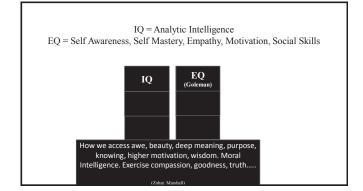
The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to honor OK Ethics Guiding Principles as well as avoid profanity, preaching, politics, put-downs and self-promotion during their lectures. To ensure accountability, participants are invited to evaluate each program according to these and other standards.

#### Spiritual Intelligence: Leadership Edge

The Oklahoma Business Ethics Consortium Oklahoma City, Oklahoma January 8, 2014

Gael O'Brien / Strategic Opportunities Group





#### Working Definition of Spiritual Intelligence

Gael O'Brien / Strategic Opportunities Group

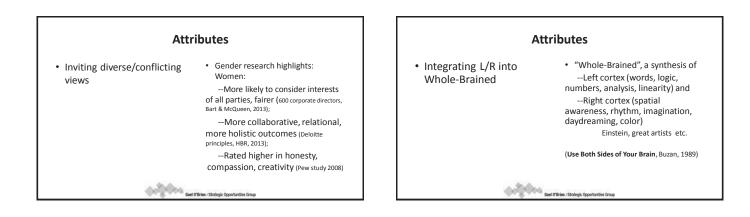
#### Definition

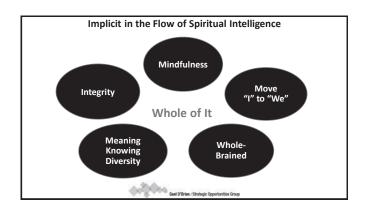
Spiritual Intelligence is the ability to access deeper meaning and integrate multiple ways of knowing\* to see and resolve or solve the right problems.

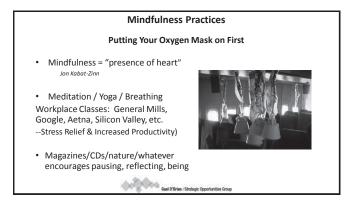
\*(data, discussion, feedback, emotions, reflection, intuition, body response etc.)

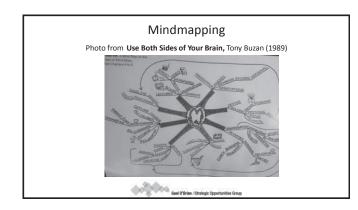
#### Attributes include

- Being fully present
- Operating out of values/purpose
- Asking question behind question
- Inviting diverse/conflicting views
- Integrating L/R into Whole BrainMoving from "I" to "We"









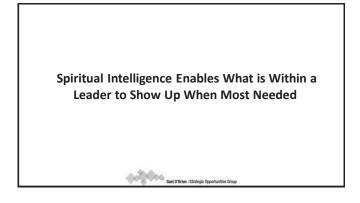


Spiritual Intelligence is the ability to access deeper meaning and integrate multiple ways of knowing to see and resolve or solve the right problems.\*

\*Working definition

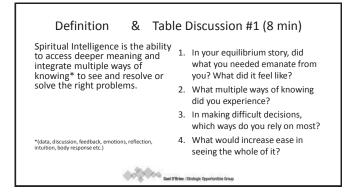
Insights



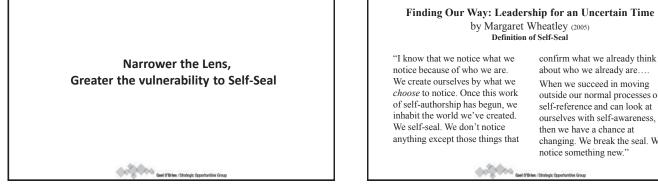


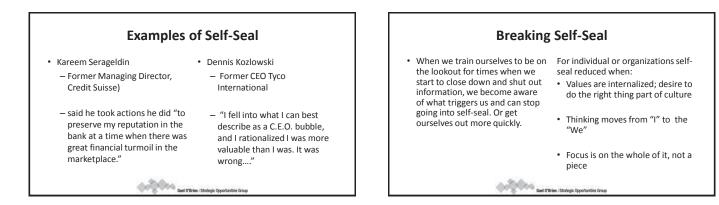
# Equilibrium · Pausing, noticing, present, mindful Relaxing, Openness, clarity, neutral, purposeful Accessing multiple knowing - What I needed emanated from me · Seeing the WHOLE of it

#### **OKLAHOMA BUSINESS ETHICS CONSORTIUM • WWW.OKETHICS.ORG**



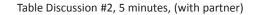






# Finding Our Way: Leadership for an Uncertain Time

When we succeed in moving outside our normal processes of self-reference and can look at ourselves with self-awareness, then we have a chance at changing. We break the seal. We notice something new."

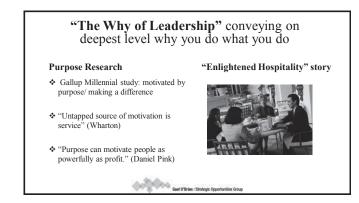


- In what ways could mindfulness support you in:
  - Reducing triggers that lead to self-seal?
  - Being present?
  - Making decisions with more ways of knowing?
  - Feeling 'in the zone' more often?
- What next step might support a mindfulness practice?

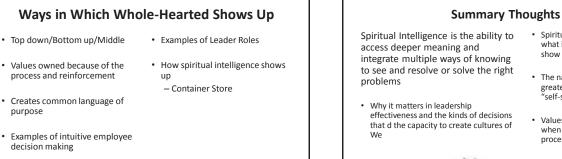
Gael O'Brien /Strategic Opportunities Grow

# Values Take Hold in Cultures Where a Whole-Hearted Process Creates 'We"

Gael O'Brien / Strategic Opports



Mitsubishi	Container Store	Zappos
<ul> <li>4,000 picked 5 values</li> <li>Values in:         <ul> <li>strategic plan</li> <li>department plans</li> <li>-group plans</li> <li>-annual reviews</li> </ul> </li> <li>Common language</li> <li>Owned</li> <li>Key in culture change</li> </ul>	<ul> <li>7 Foundation Principles for treating stakeholders with respect and dignity         <ul> <li>Air of Excitement, customer dance</li> </ul> </li> <li>* Employees #1 stakeholder</li> <li>* Annual National "We Love Our Employees Day: The Great Hug</li> </ul>	<ul> <li>10 core values</li> <li>used in decisions, hiring, all interactions, celebrated</li> <li>CEO annually asks employces, partners, vendors to email what 10 values &amp; culture mean to them</li> <li>all published in culture book (about 350 pages)</li> </ul>



- Spiritual intelligence enables what is within a leader to show up when most needed.
- The narrower our lens, the greater the vulnerability to "self-seal"
- Values take hold in cultures when a whole-hearted process creates "We."

#### Summary Thoughts

Spiritual Intelligence is the ability to access deeper meaning and integrate multiple ways of knowing to see and resolve or solve the right problems

· Why a focus on spiritual intelligence matters now to leadership effectiveness, decision making and the impact of values and purpose on cultures.

#### Selected Resources (1)

#### Spiritual Intelligence

- -- Thinking With Your Soul: Spiritual Intelligence and Why It Matters, Wolman, (2001) --SQ: Connecting With Our Spiritual Intelligence, Zohar & Marshall, (2000) and book summary by authors http://www.refresher.com/!spiritualintelligence.html by authors --Danah Zohar, "Spiritually Intelligent Leaders," (2005)
- http://www.hesselbeininstitute.org/knowledgecenter/journal.aspx?ArticleID=84
- Thought Leader interview with Margaret Wheatley on fear, purpose, spiritual discipline and mindful leadership, http://strategy-business.com/article/11406?pg=0 http://www.forbes.com/sites/barbaraarmstrong/2012/04/26/the-power-of-purpose
  - and-values-leadership-lessons-from-the-great-place-to-work-conference/

AND COM

#### Selected Resources (2)

- On Mindfulness
- Jon Kabat-Zinn, Wherever You Go There You Are: Mindfulness Meditation in Everyday Life (1994)
- Bill George, "Mindfulness Helps You Become a Better Leader,"
- http://blogs.hbr.org/2012/10/mindfulness-helps-you-become-a/ "The Mind Business," Financial Times, 2012, http://www.ft.com/intl/cms/s/2/d9cb7940ebea-11e1-985a-00144feab49a.html#axzz2paQlluYX
- http://mind-revolution.org/2013/11/20/yoga-mindfulness-and-leadership-with-aetnaceo-mark-bertolini-at-wisdom-2-0-business/
- <u>http://www.wired.com/business/2013/06/meditation-mindfulness-silicon-valley/</u> <u>http://www.nytimes.com/2013/07/07/opinion/sunday/the-morality-of-meditation.html? r=0</u>

0.20m

#### Selected Resources (3)

#### · Whole Brain, Values, and Lleadership

- Use Both Sides of Your Brain, Tony Buzan, (1989)
- Whole Brain thinking, 53 million hits on Google
- Giving Voice to Values: How Speak to Your Mind When You Know What is Right, Mary Gentile, (2010) addresses gaining ease dealing with conflict by practicing
- http://business-ethics.com/2011/03/17/1709-leadership-common-purpose-andshared-values/
- http://theweekinethics.wordpress.com/2012/05/31/the-week-in-ethicsibmglobal-ceo-study-values-empower-employees/
- Finding Our Way: Leadership For an Uncertain Time, Margaret Wheatley (2007) - The Pause Principle: Step Back to Lead Forward, Kevin Cashman, (2012)

